

# DagsVara 2015 – how to become a sponsor

Conference · Stockholm, Sweden · 19-20 March 2015



## Facts about DagsVara

DagsVara is an annual conference and exhibition, taking place in Stockholm, Sweden

Participants: 100 to 200, mainly from Scandinavian media companies

Duration: two full days

Topics: Case studies presentations from news publishers, but also interesting new ideas from other areas, with a focus on new business models and technical innovations related to the media industry

Website: [www.wan-ifra.org/dagsvara](http://www.wan-ifra.org/dagsvara)

## Target groups

Managing Director, CEO, CIO, Production and Technical Director, Operations Manager, Prepress Manager, Purchasing Manager, IT Manager, Production Manager, Advertising and Business Development Manager, Chief Editor, Mobile Publishing Editor, Online and Mobile Editor, Project Manager, Business Development Manager

## Event description

### Conference

DagsVara is a highly topical conference where inspiration comes from both the media industry and the related industries, with a few selected startups with potential solutions to media companies can talk on stage and where responsive system vendors are on hand to work with participants in order to quickly move on to concrete discussions about developments that meet industry requirements.

### Exhibition

DagsVara also features a small exhibition outside the conference room, around 15 exhibitors present systems & products relating to digital media – mainly supplier companies that offer CRM systems, web publishing systems, mobile systems, ad management, online services, prepress.



# Sponsoring with WAN-IFRA – right audiences, right places, right events

| DagsVara 2015 Sponsorship Opportunities | Rates in euros |
|---|----------------|
| Logo Sponsorship                        | 1000           |
| Giveaway                                | 1000           |
| Coffee Break / Water Bottles            | 2000           |
| Session Sponsorship                     | 2000           |
| Opening Video                           | 2000           |
| Table Top Expo                          | 2000           |
| Lucky Draw                              | 2000           |
| WiFi                                    | 3000           |
| Visitor Badges / Bags / Lanyards        | 3000           |
| Luncheon / Get-Together                 | 4000           |
| Simultaneous Interpretation             | 4000           |
| Gold Sponsor                            | 5000           |
| Platinum Sponsor                        | 10000          |

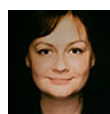
**Please note:** Rates are member rates in euros. Non-members pay an additional 25 percent.

## Contact our Programme Manager for DagsVara 2015



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