World Printers Forum conference 2016

Draft program: 29 Feb 2016

Day 1

Session 1: Common opening session (WPF, Newsroom, Crossmedia Advertising Summit)

09.30 Inauguration

09.40 Opening keynote

10.30 Tea break

Session 2: New business models for print

11.00 Presentation of Asian Best-in-Print awards

5 minute speech on statistics of the INCQC and BIP competition, followed by announcement of awards

11.15 Global press and print production trends. What are the circulation and advertising trends of print? What should printing plants do to ensure independent operation?

Manfred Werfel, Director, World Printers Forum, WAN-IFRA, Germany

11.45 Self-Publishing and book-on-demand. What can publishers learn from this innovative business model in the book publishing industry?

Yogesh Torani, Managing Director, Books-on-demand Gmbh, Germany

Or

A new digital printing case study from UK

Jack Knadjian, HJ Consulting, UK [Alternate speaker: Hubert Pedurand]

12.20 Value additions that can make print even more attractive. A round-up of latest and most popular print value additions in materials, press and post-press [Topics could be: glitter, UV, Inks. A great speaker could be Gary Hughes from Transcontinental (Canada), also on the conditions of UV curing: Dr. Hirthammer (Sun Chemical) or a representative from DIC India; Dr. Hirthammer will clarify with his Indian colleagues.]

Speaker to be confirmed

13.00 Lunch break

Session 3: Increasing operational efficiency

14.00 Pro-active maintenance. How can periodic mechanical audits and pro-active maintenance help to improve life of printing machines.
Hans Jorg Maurer, pme maurer gmbh, Germany

14.30 Optimised paper handling. Paper is handled 16 times between the mill and the press. Can we optimise it to reduce wastage and increase efficiency of reels in the press?
Speaker: One of the partners in the OPHAL project
[The OPHAL meeting decided in its meeting on 3 March 2016 to have the launch of the paper guide in September/October 2016 on three continents: Graphexpo in USA, WPF Conference in India, WPE in Vienna. We shall use this opportunity when planning our Indian conference.]

15.00 Optimising raw materials and vendor rating. How to rate the vendors and improve communication between vendors and printer to ensure efficient production
Case study from Times of India, India

15.30 Tea break

16.00 Energy efficiency in printing plants, a key step for sustainability.
Case study from a European / SE Asian newspaper or a consultant
[Mr. Josef Schießl, member of the WPF Board and Member of the Board of Süddeutscher Verlag, Munich, is prepared to speak on his energy efficiency project.]

16.30 High color quality standards in advertisements and editorial pictures. Case study from Apple Daily, who have consistently won INCQC membership for last several editions
Speaker from Apple Daily, Hong Kong or Taiwan

17.00 Print quality standardisation across multiple printing plants. The Printers Mysore Ltd. launched a quality standardisation project across its multiple printing plants in 2015. What are the results?
Speaker from Deccan Herald, India

17.30 End of Day 1

Day 2

Session 4: Editorial systems (Common between Printing and Newsroom Summit)

09.30 Improving efficiency of publishing. Sakal has developed an in-house complete editorial system that can also be used to assign tasks to staff, track progress, apps for journalists and photographers to file stories and pictures from any location, generate performance reports etc. A case study
Bhausaheb Patil, Sakal, India

10.00 Case study on the new CCI implementation at The Hindu
Speaker from The Hindu

10.30 Tea break

Session 5: Value additions to make print attractive

11.00 Connecting print and digital. The UK based fashion magazine "Porter" connects print and online shopping. A case study
Speaker from Porter, UK
[Possible speaker from Jang Group in Pakistan: Ali Sarmad (sarmad.ali@janggroup.com.pk), who are using QR codes regularly with their classifieds; alternative: Bremer Tageszeitung AG, customers of ppi and Manroland; they are using AR on a regular basis.]

11.30 Case study on semi-commercial production or innovative advertisement formats or speech from an advertising agency on their expectations from print
[Magdoom should know more contacts to Indian ad agencies; another opportunity would be asking Jan Kasten, ppi and WPF Board member]

12.00 Round table: What value additions in materials, press and post-press are possible, what works and what are the pros and cons? What are the possibilities that we can see in the future
Panel: World Printers Forum board members

13.00 Lunch breask

From 14.00 till 16.30, we will have a common closing session. Topics will be mixed.