pressrelease

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UNISET 70 with a new Heatset Line

Prensa Libre, Guatemala, expands existing printing machine

Prensa Libre, the leading daily newspaper in Guatemala, is expanding its existing UNISET system with an additional heatset line. This is intended to improve efficiency and flexibility for the daily printing of various supplements and schoolbooks and, in the near future, also bible pages.

As a result of the new heatset equipment, even more products can be produced in daily operations ensuring the full utilisation of the printing shop's capacity. Therefore, Prensa Libre has now equipped the existing UNISET with a second heatset line from a second-hand machine in Brazil. This is intended to contribute to more efficient and higher production as well as a higher number of pages, while concurrently improving product flexibility. The register control installed in addition reduces paper waste. "This type of retrofit safeguards the company's future and creates the required level of flexibility to respond to changing market requirements. We are pleased to be able to support Prensa Libre helping it to stay the leading newspaper in Guatemala also in the future", explains Tino Schmidt, manroland Goss web systems service manager.

At present, the project is still in its implementation phase. But production on the new web is to start from September 2018.

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