

## Press Release

### Right on course for further growth

#### Koenig & Bauer Report No. 54 out now

- Koenig & Bauer expands its portfolio for the folding carton market
- Joint venture with a strong partner for digital print
- Strategies in the age of digital transformation

Würzburg, 18.04.2019

Koenig & Bauer Report No. 54 is out now. The latest 60-page issue of the Group's customer magazine spotlights current news, innovations and trends from the print industry. Boasting a revised layout, it contains a wealth of articles and reports on interesting developments relating to sheetfed and web offset, digital and flexo printing, and numerous special applications.

In his editorial, president and CEO Claus Bolza-Schünemann outlines the course of continuous growth pursued by Koenig & Bauer. The acquisition of a majority stake in Duran Machinery has enabled the world's oldest press manufacturer to further expand its product portfolio for the prospering folding carton market. At the same time, Koenig & Bauer and Durst Phototechnik have signed a letter of intent on the founding of a joint venture to drive the development of digital print solutions for folding carton and corrugated board printing.

One year before the next drupa opens its doors, the magazine also sheds light on the strategies adopted by the Group in this age of advancing digital transformation. With a range of service offers based on the evaluation of press and production data, Koenig & Bauer has been one of the pioneers of digital transformation in print for more than 20 years. In 2018, the presentation of further developments using artificial intelligence added yet another aspect to the digitally networked production environment envisaged by Koenig & Bauer.

With a new image campaign, Koenig & Bauer is continuing implementation of the brand relaunch initiated to mark its 200-year anniversary. The campaign illustrates the fascination of the world of print and underlines the added value it brings. Koenig & Bauer Report offers a first glimpse of the images to come.

Koenig & Bauer Report is published in German, English, French, Spanish and Italian. Printed copies can be requested from our local regional offices or from the central marketing department of Koenig & Bauer AG (tel.: +49 (0)931 909-4567; fax +49 (0)931 909-6015; e-mail: [marketing@koenig-bauer.com](mailto:marketing@koenig-bauer.com)). Koenig & Bauer Report is also made available as a digital web magazine (in all the aforementioned languages and additionally in Portuguese). The digital magazine can be read at <http://report.koenig-bauer.com/> and is furthermore offered for download at <https://www.koenig-bauer.com/downloads/koenig-bauer-report/>.

# KOENIG & BAUER

**Photo:**

The latest 60-page issue of Koenig & Bauer Report spotlights current news, innovations and trends from the print industry

**Press contact**

Koenig & Bauer AG

Dagmar Ringel

T +49 931 909-6756

M [dagmar.ringel@koenig-bauer.com](mailto:dagmar.ringel@koenig-bauer.com)

**About Koenig & Bauer**

Koenig & Bauer is the world's second-largest printing press manufacturer with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](http://www.koenig-bauer.com)